

Cache Valley Association of REALTORS®

Affiliate Member Benefits & Engagement Guide

Why Become a CVAR Affiliate?

CVAR Affiliate Members are valued partners in our REALTOR® community. Your membership connects you directly with real estate professionals who are actively working in the industry and positions your business as a trusted resource. Our goal is to create **real, consistent exposure** paired with **meaningful relationship-building opportunities** throughout the year.

Core Benefits Included with Affiliate Membership

As a CVAR Affiliate Member, you receive the following benefits automatically as part of your annual membership:

Website Visibility

- Your **company logo and contact information** are displayed on the CVAR website in the Affiliate Member directory, providing year-round exposure to our REALTOR® members.

Newsletter Spotlight

- Your company will be **spotlighted once per year** in the CVAR newsletter, highlighting your services, expertise, and value to REALTORS®.

Weekly Home Tour Access

- You are invited to attend **all CVAR Home Tours**, held **every Tuesday**.
- This is a powerful networking opportunity with REALTORS® who are actively listing, showing, and selling homes.

Business Luncheons & Major Events

- Affiliate Members are invited to attend **all CVAR Business Luncheons** throughout the year, providing ongoing visibility and connection with REALTORS®.

Affiliate Appreciation Event

- Each year, CVAR hosts an **Affiliate Appreciation Event** dedicated to recognizing and thanking our Affiliate Members for their support and partnership.
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Opportunities for Even MORE Engagement

The following opportunities are **optional, and some are offered for an additional charge**, unless otherwise noted. These options are designed for affiliates who want increased visibility, leadership involvement, and deeper connection with CVAR members.

Affiliate Committee & Association Involvement

- Serve on the **Affiliate Committee or other association committees**, offering additional time with association leadership and members.
- Committee service provides enhanced networking, collaboration, and the opportunity to help shape association initiatives and events.

Education, Teaching & Sponsorship Opportunities

Teach an Education Class

- Affiliate Members may **teach or co-teach an education class** at the association.
- Many affiliates—especially title companies, lenders, inspectors, and industry partners—find strong value in offering education and sharing expertise.
- Teaching a class positions your company as a **trusted expert** and builds credibility with REALTORS®.

Sponsor a Class at the Association Office

- Provide food for attendees during an education class held at the CVAR office.
- Sponsorship includes recognition and networking with REALTORS® in a learning-focused environment.

New Member Orientation Sponsorship

- Provide food for one of the **four New Member Orientation classes** held each year.
- This provides early exposure to REALTORS® at the start of their careers.

Event Sponsorship & Visibility

Business Luncheon Sponsorship

- Sponsor a CVAR Business Luncheon for an additional cost.
- Includes recognition at the event and direct engagement with attendees.

Education Retreat

- Participate in additional events by renting a table for **an additional cost**.
- Includes a dedicated table for marketing materials and networking time with REALTORS® to showcase your company.

RPAC Involvement

- Affiliate Members may choose to become **Major RPAC Donors**.
- Major RPAC donors are invited to attend **additional RPAC-related events and recognition opportunities**, offering deeper engagement with REALTOR® advocates and association leadership.